



KEANU INU

B L A C K P A P E R

KEANU INU (\$KEANU): COMMUNITY-FOCUSED, DECENTRALIZED, AND BADASS

WWW.KEANUINU.COM

INTRODUCTION

KEANU INU IS A COMMUNITY-FOCUSED TOKEN. THE PROJECT IS **FULLY DECENTRALIZED**, AND ALL DECISIONS ARE MADE BY **THE COMMUNITY**. KEANU INU WAS FAIR-LAUNCHED, AND THE DEV TEAM HAS **NO TEAM TOKENS** THAT WEREN'T PURCHASED ON THE **OPEN MARKET**.

DISCLAIMER

THE INFORMATION SHARED IN THIS BLACKPAPER IS NOT ALL-ENCOMPASSING OR COMPREHENSIVE AND DOES NOT IN ANY WAY INTEND TO CREATE OR PUT INTO IMPLICIT EFFECT ANY ELEMENTS OF A CONTRACTUAL RELATIONSHIP. THE PRIMARY PURPOSE OF THIS BLACKPAPER IS TO PROVIDE POTENTIAL INVESTORS WITH PERTINENT INFORMATION IN ORDER FOR THEM TO THOROUGHLY ANALYZE THE PROJECT AND MAKE AN INFORMED DECISION. PRIOR TO YOUR PARTICIPATION IN KEANU INU, WE STRONGLY ADVOCATE A CAREFUL STUDY OF THIS BLACKPAPER. CERTAIN STATEMENTS, ESTIMATES AND FINANCIAL INFORMATION FEATURED IN THIS BLACKPAPER ARE BASED ON AND TAKE INTO CONSIDERATION CERTAIN KNOWN AND UNKNOWN CONTINGENCIES AND RISKS WHICH MAY CAUSE THE ESTIMATED RESULTS OR MAY DIFFER FACTUALLY AND SUBSTANTIALLY FROM FEATURED STATEMENTS OR RESULTS EXTRAPOLATED OR EXPRESSED IN SUCH FORWARD LOOKING STATEMENTS HERE-WITH

TABLE OF CONTENTS

- ABSTRACT
- VALUES
- TOKENOMICS
- ROADMAP
- FUNDING



ABSTRACT

KEANU INU WAS CREATED WITH THE PURPOSE OF PROVIDING A MEME COIN, UTILIZING THE EXTREME HYPE FOR DOGS, PARTICULARLY SURROUNDING JAPANESE DOG BREED: "INU".

FOR ADDITIONAL MEME FEATURES, THE WORLD-FAMOUS ACTOR KEANU REEVES, (WHO HAS STARRED IN MANY MEMORABLE MOVIES THROUGHOUT THE PAST SEVERAL DECADES) IS BROADLY REFERENCED IN THE PROJECT.

HOWEVER, KEANU INU **ASPIRES** TO BE MORE THAN YOUR REGULAR MEME TOKEN, AND TO **DELIVER SOMETHING GREAT** BY FOLLOWING IN KEANU'S FOOTSTEPS IN MAKING **REGULAR CHARITY CONTRIBUTIONS**.

ON THE SURFACE, THIS IS A MEME TOKEN, ALBEIT A VERY POWERFUL AND IMPACTFUL MEME, BUT IT COMES WITH **GREAT FEATURES**, AS WELL: ONE OF THE MOST EXCITING ASPECTS OF \$KEANU IS THE **REDISTRIBUTION MECHANISM** THAT REWARDS **2%** OF EVERY SINGLE BUY OR SELL **DIRECTLY TO EXISTING HOLDERS**. WHEN YOU HOLD \$KEANU, YOUR ALLOCATION WILL INCREASE **AUTOMATICALLY**. KEANU INU WAS **FAIRLY LAUNCHED**, AND **NO TEAM TOKENS** WERE DISTRIBUTED. THIS MEANS THAT WE, JUST LIKE YOU, HAD TO BUY TOKENS ON THE OPEN MARKET, **INTEGRATING** OURSELVES EQUALLY IN THE **COMMUNITY**.

JOIN US IN UNPRECEDENTED GROWTH
AND COMMUNITY DEVELOPMENT,
AND HELP OWN A PART OF
\$KEANU,
A VERY GOOD DOG.

VALUES

TRANSPARENCY

WE MAINTAIN OPEN AND RAPID COMMUNICATION WITH OUR INVESTORS SO THEY CAN STAY CURRENT AND INFORMED REGARDING EVERY STEP OF KEANU'S GROWTH.

ULTIMATELY, KEANU INU IS OWNED BY THE COMMUNITY, MEANING WE ENCOURAGE GROUP EFFORTS RELATED TO MARKETING, DEVELOPMENT, COMMUNITY MANAGEMENT, AND MORE.

TRUST

TRUST IS CRUCIAL IN THIS MARKET. THAT MEANS NOT ONLY PROVIDING TRANSPARENCY, BUT ALSO SECURITY RELATED TO INVESTOR FUNDS. EXAMPLES INCLUDE SUFFICIENT AUDITING OF \$KEANU'S CODE, AND LIQUIDITY TOKENS BEING BURNED TO ELIMINATE THE RISK OR IMPACT OF MALICIOUS BEHAVIOR.

DEVELOPMENT

\$KEANU IS IN IT FOR THE LONG HAUL. OUR PLANS ARE FOR LONG-TERM DEVELOPMENT OF THE ECOSYSTEM WHICH WILL PERSIST TO BENEFIT OUR ENTIRE COMMUNITY WITH A FRUITFUL INVESTMENT, OUTLASTING ANY TEMPORARY TRENDS.

TOKENOMICS

KEANU INU (\$KEANU) IS A PEER-TO-PEER CRYPTOCURRENCY WITH BUILT-IN AUTOMATED REWARDS FARMING (ARF) PROTOCOL.

JUST HOLD \$KEANU IN YOUR WALLET, AND WATCH YOUR BALANCE GROW!

TOKEN SYMBOL:
\$KEANU

MAX SUPPLY:
100,000,000,000,000,000
(100 QUADRILLION)

BURNED SUPPLY:
40,000,000,000,000,000
(40 QUADRILLION)

REWARDS TO HOLDER PER
TRANSACTION:
2%

AUTOMATED REWARD FARMING
WITH 2% TRANSACTION FEE ON EVERY BUY AND SELL. OUR HOLDERS WILL RECEIVE PASSIVE REWARDS JUST BY HOLDING. BY ALSO HAVING A BLACK HOLE. (WHICH IS A WALLET WITH BURNED SUPPLY) THE TOKEN WILL BE DEFLATIONARY IN THE SENSE THAT THE 2% TRANSACTION FEE WILL INCREASE THE BLACK HOLE BALANCE. SHRINKING THE CIRCULATING SUPPLY

SAFETY

BY BURNING 100% OF OUR LP TOKENS AND RENOUNCING OWNERSHIP OF THE CONTRACT, THERE IS NO WAY TO "RUG-PULL" OUR INVESTORS. THIS PROVIDES SAFETY TO OUR INVESTORS, WHO CAN REST ASSURED THAT THE DEVS CAN'T RUN AWAY WITH YOUR MONEY

ROADMAP

BEING A COMMUNITY PROJECT,
THIS ROADMAP IS OPEN TO CHANGES.
AT THIS TIME OF WRITING, KEANU INU HAS
ERUPTED AS A HUGE COMMUNITY AFTER ONLY
A SHORT TIME. OUR THOUSANDS OF TOKEN
HOLDERS AND TELEGRAM MEMBERS ARE BUT
A DROP IN THE BUCKET AS FAR AS THE
POTENTIAL STRENGTH A COMMUNITY CAN BE
SHOWN TO EXHIBIT TOWARD MARKETING, HYPE,
AND PROMOTIONAL AND DEVELOPMENTAL IDEAS.
NOT INCLUDED IN THIS ROADMAP IS THE NOTION OF
CONTINUOUS, ADAPTABLE MARKETING STRATEGIES, WHICH WILL BE
ONGOING AND DEVELOPING AS WE LEARN MORE ABOUT WHAT
WORKS. HOWEVER, A FEW MILESTONES WE HAVE OUR SIGHTS SET ON
ARE AS FOLLOWS:

COMMUNITY FUNDRAISING

NEW WEBSITE

COINGECKO LISTING

COINMARKETCAP LISTING

\$KEANU NFTS

AUDITS

EXCHANGE LISTINGS

STAKING

CHARITY CONTRIBUTIONS

FUNDING

\$KEANU IS A COMMUNITY-OWNED PROJECT WITH NO TOKENS RESERVED FOR THE TEAM. THEREFORE, IT RUNS PRIMARILY ON VOLUNTEERS AND DONATIONS FROM THE COMMUNITY.

THE FUNDS WILL BE STRICTLY USED TO BENEFIT OUR INVESTORS AND TO ASSURE CONTINUOUS GROWTH OF KEANU INU IN THE FOLLOWING WAYS:

MARKETING

WE WILL STRATEGICALLY APPROACH EVERY SOCIAL MEDIA PLATFORM POSSIBLE. THAT INCLUDES AGREEMENTS WITH INFLUENCERS FROM TIKTOK, TWITTER, YOUTUBE, INSTAGRAM, AND MORE.

EXCHANGE LISTINGS

WE WILL BE LISTING ON SEVERAL EXCHANGES TO INCREASE OUR REACH BEYOND UNISWAP

DEVELOPMENT

EXECUTING THE ROADMAP AND CONTINUE PUSHING OUT THE BEST PRODUCT POSSIBLE

OUR DONATION WALLET IS:

0x5969730D60200E4fc935f8bB55be122c593b48e8

SEND ANY ERC20 YOU WANT!
DON'T FEEL FORCED TO DONATE, JUST
KNOW THAT IT WILL GREATLY BENEFIT
YOUR INVESTMENT AND THAT
THE FUNDS ARE SAFE.

JOIN THE JOURNEY!



KEANU IS THE ONE.